



RANDAL RETAIL GROUP PRIVACY POLICY

By using our Website, you consent to the data practices described in this Privacy Policy. If you do not agree with the data practices described in this Privacy Policy, you should not use this Website.

What information do we collect?

You are free to explore our Website without providing any Personal Information about yourself. We do collect information from you when you register on our Website, subscribe to our newsletter, respond to download a PDF or fill out a form. We collect Personal Information and Navigational Information as described below:

Personal Information

This refers to any information that you voluntarily submit to us and that identifies you personally, including contact information, such as your name, e-mail address, company name, address, phone number, and other information about yourself or your business. In addition to any data that you enter on the Website, personal information also refers to any information about you that is available on the internet, such as from Facebook, LinkedIn, Twitter and Google, or publicly available information that we acquire from service providers.

Navigational Information

This refers to information about your computer and your visits to this website such as your IP address, geographical location, browser type, referral source, length of visit and pages viewed.

Data Analytics

We use third-party web analytics services on our website, such as Google Analytics. These service providers help us analyze how users use the Site. To learn more about opting out of data collection through Google Analytics, click here: [Google Analytics](#).

Your web browser may have settings that allow you to transmit a "Do Not Track" signal when you visit various websites or use online services. Like many websites, this Site is not designed to respond to "Do Not Track" signals received from browsers. To learn more about "Do Not Track" signals, you may wish to visit <http://www.allaboutdnt.com/>.

Third parties do not collect personally identifiable information about your online activities over time and across different websites when you use this Site.

Marketing and Sales Automation Software

We use third-party marketing and sales automation software on our website, such as HubSpot. These service providers use cookies or similar technologies to help us track visitors of this website and gather demographic information. This data is used to deliver customized content and promotions to users whose behavior indicates that they are interested in a particular subject area.

For more information about HubSpot's Privacy Policy, [click here](#).

Information about Children

The Website is not intended for or targeted at children under 13, and we do not knowingly or intentionally collect information about children under 13. If you believe that we have collected information about a child under 13, please contact us at info@randalretail.com, so that we may delete the information.

What do we use your information for?

We may use the information we collect about you for various purposes, including to:

- Personalize and improve your online experience;
- Respond to requests, comments, or questions, and to provide customer support;
- Improve the Site, our marketing efforts, and other products and services we may offer;
- Monitor and analyze trends, usage, and activities of visitors to the Site;
- Contact you regarding your use of the Site or, in our discretion, changes to our policies;
- Prevent fraud or other misuse of the Site;
- Comply with legal requirements, industry standards, and our policies; or
- For any other purpose, with your consent.

In addition, we use information collected online through cookies, web beacons, and other automated means for purposes such as recognizing your computer when you visit the Site, tracking your activity as you navigate the Site, or analyzing your use of the Site. We also may use the information we obtain about you in other ways for which we provide notice at the time of collection.

Your Choices

You may request that we update, correct, or delete your information collected through the Site by emailing info@randalretail.com. In some cases, we may need to retain partial information to fulfil our legal responsibilities, or to complete ongoing financial transactions. To help protect your privacy and security, we may take reasonable steps to verify your identity prior to honoring any such requests. Many web browsers provide options to allow you to stop accepting new cookies, or to disable existing cookies. Please be aware that if you disable the cookies on your computer you may not be able to use certain features of this Website or other websites, and disabling cookies may invalidate opt outs that rely on cookies to function.

You may, at any time, request and receive the information that you have provided to us. We will provide you with your information, in a machine-readable format, so that you can make use of it in other contexts, or with other service providers.

You may unsubscribe from receiving promotional emails from us at any time by following the instructions provided in those email communications. Please note that even if you opt out of receiving promotional communications from us, we may continue to send you nonpromotional emails, such as emails concerning our ongoing business relationship with you.

Even if you have previously consented to our Terms of Service and Privacy Policy, you have the right, at any time, to change your mind and object to the collection, use, and processing of your personal information. Additionally, you are under no contractual obligation to continue to provide any information to us. However, we require certain information in order to provide you with our services. Therefore, if you disagree with the terms of this Privacy Policy or our Terms of Service, you should stop using the Website and contact us so that we may delete your information.

Do we use cookies?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the sites or service providers' systems to recognize your browser and capture and remember certain information. We use cookies to help us remember you and understand your preferences for future visits. Many web browsers provide options to allow you to stop accepting new cookies, or to disable existing cookies. Please be aware that if you disable the cookies on your computer you may not be able to use certain features on this Website or other websites, and disabling cookies may invalidate opt outs that rely on cookies to function.

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our Website policies, or protect ours or others rights, property, or safety.

California Privacy Rights

Customers who reside in California and have provided data to us can request, once per calendar year, information about our sharing of certain categories of data to third parties for their direct marketing purposes. Such request should be submitted to us at info@randalretail.com.

We will provide a list of the categories of data disclosed to third parties for their direct marketing purposes during the immediately preceding calendar year, along with the names and addresses of these third parties. We reserve our right not to respond to requests submitted to addresses other than the addresses specified in this paragraph.

Security

The security of your information is important to us. We follow generally accepted standards to protect the information submitted to us, both during transmission and once we receive it. No method of

electronic transmission or storage is 100% secure, however. Therefore, we cannot guarantee its absolute security. If you have any questions about security, you can contact us at info@randalretail.com.

Data Retention

We will retain your information for as long as your account is active or as needed to provide you services. If you wish to cancel your account or request that we no longer use your information to provide you services, you may send a request to delete your account by contacting us at info@randalretail.com. We may retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements. Consistent with these requirements, we will try to delete your information quickly upon request.

Your Consent

By using our Website, you consent to our Privacy Policy.

Changes to our Privacy Policy

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date. We encourage you to review this Privacy Policy frequently to be informed of how Randal Retail is collecting and protecting your information. This Privacy Policy was last modified on June 1, 2018.

Contacting Us

If there are any questions regarding this Privacy Policy, you may write to us at Randal Retail at 507 N Raddant Road, Batavia IL 60510 or email us at info@randalretail.com.